

Cookie policy

Mapon website uses cookies. If you have agreed, in addition to cookies that ensure the functioning of the website, other cookies, such as web beacons, pixels or similar storage technology may be placed on your computer or other device from which you access our webpage.

Mapon website uses different kind of cookies:

- Strictly Necessary cookies,
- Performance cookies,
- Functional cookies,
- Targeting cookies,
- Social media cookies.

You can opt-out of each cookie category (except strictly necessary and performance cookies) by clicking on the "cookie settings" button below:

Küpsiste sätted

1. What are cookies?

Cookies are small text files created by the website and stored on your device when you visit our homepage. The browser you use, uses the cookies to forward the information back to the website at each subsequent visit, for website to recognize the user and to remember user's choices (for example, login information and other settings). This can make your next visit easier and site more useful to you.

2. What type of cookies and for what purposes we use?

We use different types of cookies to run our website. The cookies indicated below may be stored in your browser.

• Strictly necessary cookies.

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

• Performance cookies.

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

• Functional cookies.

These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

• Targeting cookies.

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

• Social media cookies.

These cookies are set by of social media services that we have added to the site to enable you to share our content with your friends and networks. This may impact the content and messages you see on other websites you visit. If you do not allow these cookies you may not be able to use or see these sharing tools.

We may use Google Analytics cookies to help measure how users interact with our website content. These cookies collect information about the user's interaction with the website, such as unique visits, returning visits, length of the session, actions carried in the webpage, and others.

We may also use Facebook pixels to process information about the user's actions on our website, such as visited webpage, the user's Facebook ID, browser data, and others. The information processed from Facebook pixels are used to display interest-based ads when you are using Facebook as well as to measure cross-device conversions and learn about users' interactions with our webpage, and others.

3. How to control cookies?

When visiting our website, you are presented with an informative statement that the website uses cookies and given the possibility to adjust the use of cookies by clicking Cookie Setting. You can also delete all cookies stored in your browser and set up your browser to block cookies being saved. By clicking on "help" button in your browser, you can find instructions on how to prevent the browser from storing cookies, as well as what cookies are stored already and delete them, if you want to. Changes to the settings must be made for each browser that you use.

However, please note that without saving certain cookies, it is possible that you will not be able to fully use all the features and services of the Mapon's website.

You can also separately opt-out from having your website activity available to Google analytics by installing the Google Analytics opt-out browser add-on, which prevents sharing information about your website visit with Google Analytics. Link to the add-on and for more information: <https://support.google.com/analytics/answer/181881>.

Furthermore, if you want to opt out from interest-based, behavioral advertising, you can opt out by using one of the following tools based on the region you are in. Please note that this is third party tool which will save its own cookies on your devices and Mapon does not control and is not responsible for their own Privacy Policy. For more information and opt-out options, please visit:

- Us – [digital advertising alliance](#)
- Canada – [digital advertising alliance](#)
- Eu – [european interactive digital advertising alliance](#)

4. Cookie policy changes

We reserve the right to make changes to this Cookie Policy. Amendments and / or additions to this Cookie Policy will come into force when published on our website.

By continuing to use our website and / or our services after changes have been made to this Cookie Policy, you are indicating your consent to the new wording the Cookie Policy. It is your responsibility to regularly check the content of this policy to learn about any changes.

5. Contact information

If you have any question about your personal data or this Cookie Policy, or if you would like to make a complaint about how we process your personal data, please contact us by e-mail at info@mapon.com, or by using the contact details below:

SIA "Mapon"

Attn: Data Protection Officer

Address: Ojara Vaciesa iela 6B, Riga, LV-1004, Latvia

This Cookie Policy is effective from 1 April 2019
